PARA Membership & Quotas Report - 2013/14 Season

April 30, 2014

D. R. Bond – Membership Chairperson

Membership Levels

Overall Membership

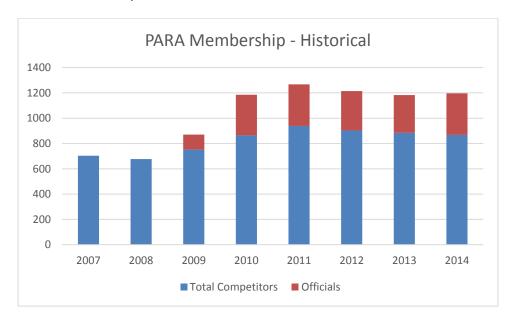
The overall PARA Membership level saw a 1% increase from 2012/13 to the 2013/2014 season.

2011/12 - 1215 total members

2012/13 - 1183 total members

2013/14 – 1197 total members

The below chart illustrates the membership levels over the past years separating the Total Membership between Officials and Competitors.

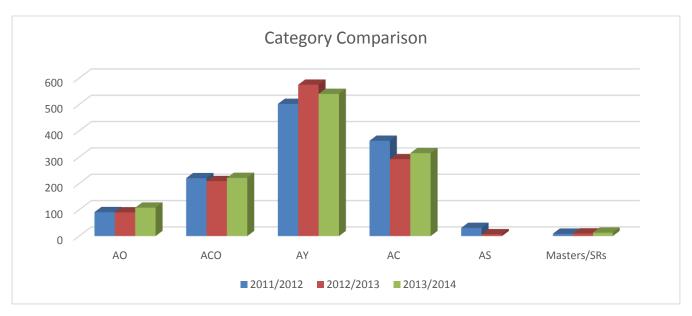


By Month Membership Signup



USSA Licensing Comparison

The below chart compares the USSA Licensing between the past seasons showing where the changes Licensing changes have occurred. An analysis by Age Category is not possible from previous years due to the USSA Age Change which occurred in the 2012/13 Season. However, there is a comparable analysis between the 2011/12 Season, the 2012/13 Season and the 2013/2104 Season.



	2011/2012	% CHG	2012/2013	% CHG	2013/2014	% CHG
AO	91	-6%	90	-1%	108	17%
ACO	220	-5%	209	-5%	221	5%
Officials	311	-5%	299	-4%	329	9%

AY	502		575	15%	540	-6%
AC	362		292	-19%	315	7%
AS	31		7	-77%		
COMPETITORS	895	-1%	874	-2%	855	-2%
Masters/SRs	9		10	11%	13	23%
GRAND						
TOTALS	1215	-4%	1183	-3%	1197	1%

Comparison Membership by Region

The primary change between 2013 and 2014 is the realignment of teams between EASTERN and NORTHEASTERN circled in red in the following table.

Historical by								
Region								
	2007	2008	2009	2010	2011	2012	2013	2014
?						37	29	25
Western	126	151	157	172	225	286	285	308
Central	247	213	234	263	297	407	399	402
Eastern	143	205	223	244	249	313	311	240
N.Eastern	188	108	115	132	129	175	156	213
Undeclared				6	6		4	9
Total	704	677	729	811	900	1218	1184	1197

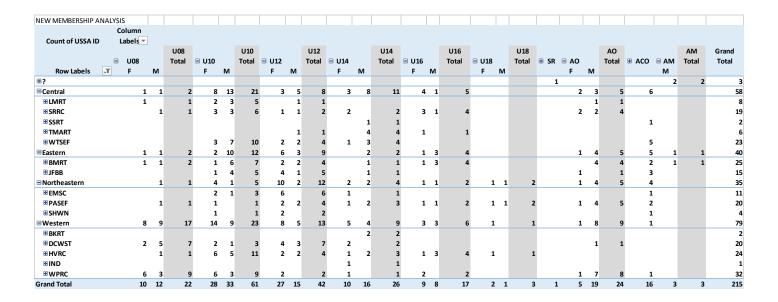
Note – the counts associated with the '?' are the members classified as non-affiliated with a Club/Region. This is primarily with membership categories of AO/ACO.

2011/2012		2012/2013	}	2013/2014	
Row Labels	Count of USSA ID	Row Labels	Count of USSA ID	Row Labels	Count of USSA ID
?	37	?	29	?	34
NULL	37	NULL	29	NULL	34
Central	407	Central	399	Central	402
Liberty Mountain Racing Team	100	Liberty Mountain Racing Team	87		89
Ski Roundtop Race Club	147	Ski Roundtop Race Club	154	Liberty Mountain Racing Team	
Ski Sawmill Race Club	6	Ski Sawmill Race Club Tussey Mountain Alpine	4	Ski Roundtop Racing Club-SRRC	152
Tussey Mountain Alpine Racing	-	Racing Team	43	Ski Sawmill Race Club	7
Team	46	Whitetail Ski Ed Foundation		Tussey Mountain Alpine Racing Team	39
Whitetail Ski Ed Foundation Inc	108	Inc	111	Whitetail Ski Ed Foundation Inc	115
Eastern	313	Eastern	311	Eastern	240
Bear Creek Race Club	1	Blue Mountain Race Team	147	Blue Mountain Race Team	141
Blue Mountain Race Team	163	Camelback Ski Team Jack Frost/ Big Boulder Racing	79 85	Jack Frost/ Big Boulder Racing	91
Camelback Ski Team	74	Northeastern	156	Montage Mountain Ski Team	8
Jack Frost/ Big Boulder Racing	74	Elk Mountain Ski Club	123		-
NULL	1	Shawnee Mountain Race Club	17	Northeastern	213
Northeastern	175	Sno Mountain Ski Team	16	Camelback Ski Team	80
Elk Mountain Ski Club	128	Western	285	Elk Mountain Ski Club	117
Shawnee Mountain Race Club	26	Blue Knob Race Club	9	NULL	1
Sno Mountain Ski Team	21	Deep Creek Winter Sports		Shawnee Mountain Race Club	15
Western	286	Team	103	Western	308
Blue Knob Race Club	21	Hidden Valley Race Club PA	39	Blue Knob Race Club	10
Deep Creek Winter Sports Team	102	Western PA Race Club #N/A	134 4	Deep Creek Winter Sports Team	90
Hidden Valley Race Club PA	35	Pennsylvania Freestyle Ski	4	Hidden Valley Race Club PA	49
,		Association	4	· ·	
Western PA Race Club Grand Total	128 1218			NULL	1
		Grand Total	1184	Pennsylvania Freestyle Ski Association	2
				Western PA Race Club	156
				Grand Total	1197

New Membership Analysis

The following tables illustrate the breakdown of our New Membership. PARA welcomed 215 new members shown by 'New Members by Region by Club', 'New Members by Region by License' and 'New Members by Region by Class by Gender'.

NEW MEMBERSHIP ANALYSIS		NEW MEMBERSHIP	ANALYSIS							
	Count of USSA	Count of USSA ID	Column Labels	*						
Row Labels	ID	Row Labels	Ţ AY	A	C.	ACO	AM	AO	Grand Total	
?	3	₩?			1			2		3
Central	58	□ Central		42	5		6		5	58
LMRT	8	⊞ LMRT		7					1	8
SRRC	19	■ SRRC		11	4				4	19
SSRT	2	⊞ SSRT		1			1			2
TMART	6	■ TMART		5	1					6
WTSEF	23	■ WTSEF		18			5			23
Eastern	40	■ Eastern		24	5		5	1	5	40
BMRT	25	∄ BMRT		13	5		2	1	4	25
JFBB	15	∄JFBB		11			3		1	15
Northeastern	35	■Northeastern		22	4		4		5	35
EMSC	11	⊞ EMSC		10			1			11
PASEF	20	∄ PASEF		9	4		2		5	20
SHWN	4	⊞ SHWN		3			1			4
Western	79	■Western		61	8		1		9	79
BKRT	2	∄ BKRT		2						2
DCWST	20	⊞ DCWST		19					1	20
HVRC	24	∄ HVRC		19	5					24
IND	1	∄IND			1					1
WPRC	32	■ WPRC		21	2		1		8	32
Grand Total	215	Grand Total		149	23	1	.6	3 2	4	215



Observations

New membership is (Competitor Membership (removal of AO/ACO category)).

- U10 and Younger
 - 48% of new members (54% M 46% F)
- U12
- 24% of new members (36% M 64% F)
- U14
 - 15% of new members (61% M 38% F)
- U16
- 10% of new members (52% M 48% F)
- U18/U21
 - 1% of new members (33% M 66% F)
- Made up of 50% Male (85) & Female (86) when you remove the new members with the AO/ACO Membership Category from the equation.

Age Classification Analysis

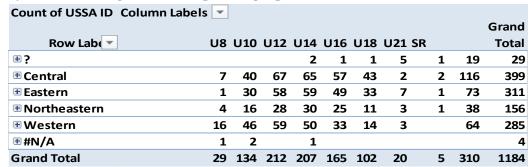
The following analysis reworks the 2011/12 Membership data which had been using the previous USSA 'J' Age Classification and mapping that Membership into the USSA 'U' Age Classification.

Total Membership

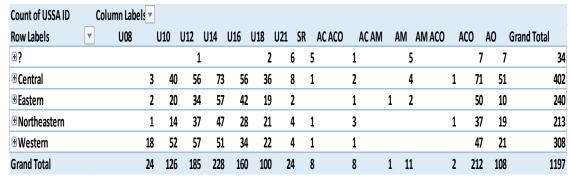
2011/12 Membership - Re-Mapped Data to the USSA 'U' Age Classifications

Count of USSA ID Column Labels	₩								
Row Labels 🔻	0	U10	U12	U14	U16	U18	U21	#N/A	Grand Total
■ ?			1			1	3	32	37
NULL			1			1	3	32	37
⊞ Central	23	27	72	72	56	34	12	111	407
⊞ Eastern	19	14	65	63	47	23	13	69	313
■ Northeastern	11	11	40	33	22	12	6	40	175
⊞ Western	36	29	49	57	3 9	10	7	59	286
Grand Total	89	81	227	225	164	80	41	311	1218

2012/13 Membership - USSA 'U' Age Groupings



2013/14 Membership - USSA 'U' Age Groupings



Observations

- U12 had a 14% reduction
- U14 had a 9% increase
- U18/U21 total members are essentially the same
- U16 total members are essentially the same

Competition Membership as a % of the Total Competitors

2011/12 Membership - Re-Mapped Data to the USSA 'U' Age Classifications

Count of USSA ID Column Labels 🗾												
Row Lab∈ ▼	U10	U12	U14	U16	U18	U21	Grand Total					
₩?	0.00%	0.12%	0.00%	0.00%	0.12%	0.37%	0.61%					
⊞ Central	3.30%	8.80%	8.80%	6.85%	4.16%	1.47%	33.37%					
⊞ Eastern	1.71%	7.95%	7.70%	5.75%	2.81%	1.59%	27.51%					
■ Northeastern	1.34%	4.89%	4.03%	2.69%	1.47%	0.73%	15.16%					
⊞ Western	3.55%	5.99%	6.97%	4.77%	1.22%	0.86%	23.35%					
Grand Total	9.90%	27.75%	27.51%	20.05%	9.78%	5.01%	100.00%					

2012/13 Membership as a % of the Total Competitors

Count of USSA ID Column	Labels 🕶							
Row Lab€ ▼	U8	U10	U12	U14	U16	U18	U21	Grand Total
₩?	0.00%	0.00%	0.00%	0.23%	0.12%	0.12%	0.58%	1.04%
⊞ Central	0.81%	4.60%	7.71%	7.48%	6.56%	4.95%	0.23%	32.34%
⊞ Eastern	0.12%	3.45%	6.67%	6.79%	5.64%	3.80%	0.81%	27.27%
■ Northeastern	0.46%	1.84%	3.22%	3.45%	2.88%	1.27%	0.35%	13.46%
⊞ Western	1.84%	5.29%	6.79%	5.75%	3.80%	1.61%	0.35%	25.43%
⊞#N/A	0.12%	0.23%	0.00%	0.12%	0.00%	0.00%	0.00%	0.46%
Grand Total	3.34%	15.42%	24.40%	23.82%	18.99%	11.74%	2.30%	100.00%

2013/14 Membership as a % of the Total Competitors

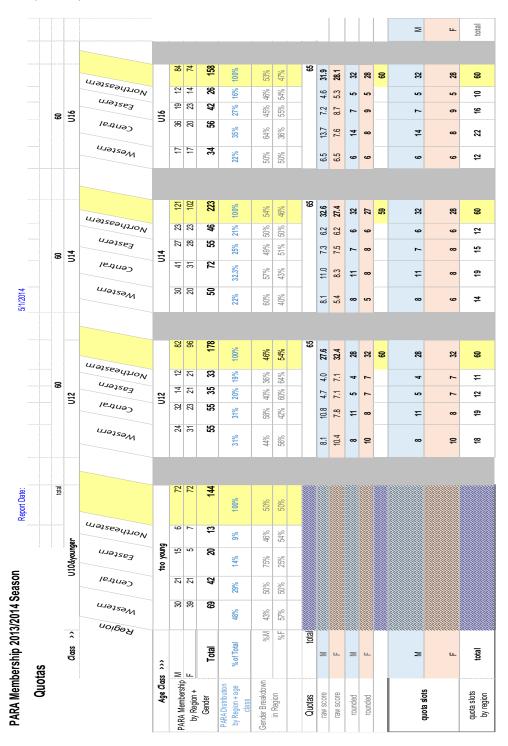
			-					
Count of USSA ID	Column Labels 🗔							
Row Labels 🔻	U08	U10	U12	U14	U16	U18	U21	Grand Total
₩?	0.00%	0.00%	0.12%	0.00%	0.00%	0.24%	0.71%	1.06%
	0.35%	4.72%	6.61%	8.62%	6.61%	4.25%	0.94%	32.11%
■ Eastern	0.24%	2.36%	4.01%	6.73%	4.96%	2.24%	0.24%	20.78%
■ Northeastern	0.12%	1.65%	4.37%	5.55%	3.31%	2.48%	0.47%	17.95%
■Western	2.13%	6.14%	6.73%	6.02%	4.01%	2.60%	0.47%	28.10%
Grand Total	2.83%	14.88%	21.84%	26.92%	18.89%	11.81%	2.83%	100.00%

Observations

- 37% of the competitors are in the U10/12 Age Category (consistent yr-to-yr)
- 27% of the competitors are in the U14 Age Category (increase in 2013/14)
- 19% of the competitors are in the U16 Age Category (consistent yr-to-yr)
- 14% of the competitors are in the U18/U21 Age Category (consistent yr-to-yr)

Quotas

Quota percentages remained relatively the same however the number of participants in PA Championships was reduced due to the reduction in the field size.



Looking Ahead

- USSA Dues Management fees will continue at 5% service fees for registration. With the BOD
 confirmation an increase in the membership rates for the 2014/15 season will not be pursued,
 we have confirmed to USSA the same rate structure as in previous years
- As of May 1, two new membership categories will be available. The descriptions are noted below. The objective is to broaden the reach and accessibility to the USSA for those participating at the club level. PARA will add a \$5 state fee to these memberships (identical to the state fee for Officials)
 - a. USSA Club Participant \$25: USSA Club Participant: The new low-cost USSA Club Participant membership is designed for young athletes who are training with a club program and maybe even competing in non-USSA competitions, but not yet participating in USSA events. It's also perfect for club volunteers or parents who are starting to become active in support of club activities and events. Not intended for those in a position of authority over minors.
 - b. **USSA Club Volunteer** \$60 (with background screening): The new USSA Club Volunteer membership is designed for parents and club volunteers who undertake a leadership role in USSA clubs, divisions, regions, competitions and club training sessions. Each USSA Club Volunteer undergoes periodic background screening to help provide a SafeSport environment in clubs. This membership is a good stepping stone to becoming a USSA Coach or Official, and is fully upgradeable during the season. Not eligible for official's certifications. **Applicable for those in a position of authority over minors**
- 3. Institution of USSA Direct Deposit. USSA will now offer payment for your division or state dues by direct deposit for those interested
 - a. There will be NO additional fee charged for each direct deposit transaction.
 - b. The will be no change to the Dues Management Fee of 5%.
 - c. Deposits will post on the first Thursday of the month unless the first falls on Thursday through Sunday. In this case, posting will occur on the next Thursday of the month.
 - d. No specific notification of deposit will be sent as USSA will follow the schedule noted above.

Respectfully submitted,

David R. Bond