## PARA Membership \& Quotas Report - 2015/16 Season

April 30, 2017
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## Membership Levels

## Overall Membership

The overall PARA Membership level saw an increase in the 2016/17 season. The increase is primarily represented by the new USSA Category "Alpine General" and an increase in U10

2011/12-1215 total members
2012/13-1183 total members
2013/14-1197 total members
2014/15 - 1218 total members
2015/16-1345 total members
2016/2017-1378 total members
The below chart illustrates the membership levels over the past years separating the Total Membership between Officials, Competitors and the new USSA Category "Alpine General" added in the 2015/16 season.


By Month Membership Signup


## USSA Licensing Comparison

The below chart compares the USSA Licensing within this calendar year showing the licenses which individuals obtained. The first three bars are the Alpine Youth, followed by the next three columns showing the Alpine Competitors


The next table is a comparison between the past seasons showing where the changes Licensing changes have occurred. An analysis by Age Category is not possible from previous years due to the USSA Age Change which occurred in the 2012/13 Season. However, there is a comparable analysis starting with the 2011/12 Season through the 2016/2017 Season.


## PARA Regional Historical Comparison



| Comparison Membership by Region |  |
| :--- | ---: |
| Count of |  |
| Row Labels | USSA_ID |
| $\boldsymbol{?}$ |  |
| IND | 40 |
| ? Total | $\mathbf{4 0}$ |
| Central | 88 |
| LMRT | 133 |
| SRRC | 5 |
| SSRT | 80 |
| TMART | 134 |
| WTSEF | $\mathbf{4 4 0}$ |
| Central Total |  |
| Eastern | 151 |
| BMRT | 91 |
| JFBB | 8 |
| MMST | $\mathbf{2 5 0}$ |
| Eastern Total |  |


| Northeastern |  |
| :--- | ---: |
| EMSC | 101 |
| PASEF | 167 |
| SHWN | 16 |
| Northeastern |  |
| Total | $\mathbf{2 8 4}$ |
| Western | 17 |
| BKRT | 101 |
| DCWST | 2 |
| FREESTYLE | 94 |
| HVRC | 150 |
| WPRC | $\mathbf{3 6 4}$ |
| Western Total | $\mathbf{1 3 7 8}$ |

## Age Classification Analysis

The following compares the Categories between 2014/15, 2015/16 and 2016/2017.

## 2014/15 Membership - USSA 'U' Age Groupings

| Count of USSA ID | Column Labels |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Row Labels | U08 | U10 | U12 | U14 | U16 | U18 | U21 | SR |  | $\begin{aligned} & \text { AC } \\ & \text { AM } \end{aligned}$ | $\begin{aligned} & \text { AC } \\ & \text { AO } \\ & \text { ACO } \end{aligned}$ | AM | $\begin{aligned} & \text { AM } \\ & \text { AO } \\ & \text { ACO } \end{aligned}$ | AO | $\begin{aligned} & \text { AO } \\ & \text { ACO } \end{aligned}$ | $\begin{aligned} & \text { AO } \\ & \text { AP } \end{aligned}$ | AP | AV | Grand Total |
| ? | 1 | 1 |  |  |  |  | 3 | 2 |  |  |  | 1 |  | 10 | 8 |  | 1 | 1 | 28 |
| Central | 10 | 39 | 73 | 73 | 54 | 38 | 9 | 2 | 3 |  | 2 | 3 | 1 | 39 | 65 | 1 | 8 | 2 | 422 |
| Eastern |  | 16 | 48 | 48 | 36 | 22 | 1 |  |  | 1 | 2 | 2 |  | 9 | 47 |  |  | 1 | 233 |
| Northeastern | 1 | 22 | 40 | 34 | 31 | 23 | 3 | 1 |  |  | 4 |  | 1 | 14 | 36 |  | 3 | 1 | 214 |
| Western | 10 | 43 | 56 | 64 | 36 | 19 | 3 |  |  |  | 1 |  |  | 18 | 52 |  | 17 | 2 | 321 |
| Grand Total | 22 | 121 | 217 | 219 | 157 | 102 | 19 | 5 | 3 | 1 | 9 | 6 | 2 | 90 | 208 | 1 | 29 | 7 | 1218 |

## 2015/16 Membership - USSA 'U' Age Groupings



| Count of USSA Column LabelsAC_U10 |  |  | $\square \mathrm{AC}$-U12 $\square$ AC_U14 $\square$ AC_U16 |  |  |  |  |  |  |  | $\Xi \mathbf{A C O} \boxminus \mathbf{A G}$ |  |  |  | $\begin{aligned} & \boxminus \mathbf{A M} \\ & \mathbf{A M} \end{aligned}$ |  | $\square \mathbf{A O}$ | $\begin{aligned} & \boxminus \mathbf{A V} \\ & \mathbf{A V} \end{aligned}$ | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Row Labels - | AC_U10 |  | AC_U12 |  | AC_U14 |  | AC_U16x | AC_U19x | AC_U21x |  | SR | ACO |  | AG |  |  |  |  |  |
| ? |  |  |  | 2 |  | 1 |  | 1 |  | 3 | 1 |  | 3 | 4 |  | 2 | 23 |  | 40 |
| Central |  | 69 |  | 58 |  | 65 | 49 | 28 |  | 2 | 1 |  | 46 | 62 |  | 1 | 57 | 2 | 440 |
| Eastern |  | 10 |  | 47 |  | 58 | 38 | 27 |  |  | 1 |  | 27 | 11 |  | 2 | 26 | 3 | 250 |
| Northeastern |  | 31 |  | 43 |  | 45 | 21 | 21 |  |  | 3 |  | 25 | 50 |  |  | 29 | 16 | 284 |
| Western (blank) |  | 60 |  | 51 |  | 49 | 39 | 22 |  | 2 |  |  | 44 | 46 |  | 1 | 44 | 6 | 364 |
| Grand Total |  | 170 |  | 201 |  | 218 | 147 | 99 |  | 7 | 6 |  | 145 | 173 |  | 6 | 179 | 27 | 1378 |

## Membership Attrition Year over Year

5-year Attrition Trend in USSA Alpine Membership
The attrition rates from U14 up are staggering.

| USSA 5-Year average attrition trend |  |
| :--- | :---: |
| U14 to U16 | $-31 \%$ |
| U14 to U18 | $-53 \%$ |
| U14 to U21 | $-70 \%$ |
| U14 to Senior | $-83 \%$ |

USSA membership figures especially from the last two seasons (FY14 and FY15) show an increase in attrition as athletes move from the U16 to U18 ages jumping to $34 \%$ and $37 \%$ respectively, while other years and age group jumps average out to approximately $30 \%$. For the last three seasons (FY13-FY15) the attrition as athletes move from U18 to U21 jumped sharply to $39 \%, 40 \%$ and $41 \%$. There is a gap between high school and college participation and the transition to masters or club league racing.

| Membership Attrition using U14 as Basis |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Base | $\mathbf{2 0 1 4 / 1 5}$ |  | $\mathbf{2 0 1 5} / \mathbf{1 6}$ |  | $\mathbf{2 0 1 6 / 1 7}$ |  |
| U14 Membership | 219 |  | 213 |  | 218 |  |
| U14 to U16 | 157 | $-28.31 \%$ | 170 | $-20.19 \%$ | 147 | $-32.57 \%$ |
| U14 to U18 (U19 in <br> 2015/16) | 102 | $-53.42 \%$ | 107 | $-49.77 \%$ | 99 | $-54.59 \%$ |
| U14 to U21 | 19 | $-91.32 \%$ | 8 | $-96.24 \%$ | 6 | $-97.25 \%$ |

## Quotas

Quota percentages remained relatively the same however the number of participants in PA Championships was reduced due to the reduction in the field size.

## PARA Membership 2016/2017 Season

In the event that the actual value calculated from the percentage of the population falls below the minimum number or above the maximum number designated, that minimum or maximum number shall be used for the field size.
U16s:
The total number of athletes invited to the U16 Derby would be $50 \%$ percent of the PARA membership in the U16 age class, with a minimum of 70 athletes and a maximum 90 . The min and max include the discretionary.
U14s:
The total number of athletes invited to the U14 Derby would be $40 \%$ percent of the PARA membership in the U14 age class, with a minimum of 70 athletes and a maximum 90 . The min and max include the discretionary..

## U12s:

The total number of athletes invited to the U12 Derby would be $40 \%$ percent of the PARA membership in the U12 age class, with a minimum of 70 athletes and a maximum 90 . The $\min$ and max include the discretionary.


## Looking Ahead

1. USSA Dues Management fees will continue at $5 \%$ service fees for registration. With the BOD confirmation, an increase in the membership rates for the 2017/18 season will not be pursued, we have confirmed to USSA the same rate structure as in previous years
2. Institution of USSA Direct Deposit. USSA offered payment for your division or state dues by direct deposit for those interested. Instituted in the 2014/2015 season and has cut down the time in which funds are transferred from USSA to PARA.
3. Alpine General and Alpine Official increased likely at the costs to ACO. AG continues to grow and PARA should consider a plan for this resource base. How do we convert AG into AO/ACO?
4. PARA should consider discussing the qualifications for athletes to be considered toward quotas for post-season events. These qualifications should reflect the numbers of athletes committed to participating in the majority of season events.

Respectfully submitted,
Linda Finnerty

