

PARA Membership & Quotas Report – 2017/18 Season

April 19, 2018

Linda Finnerty – Membership Chairperson

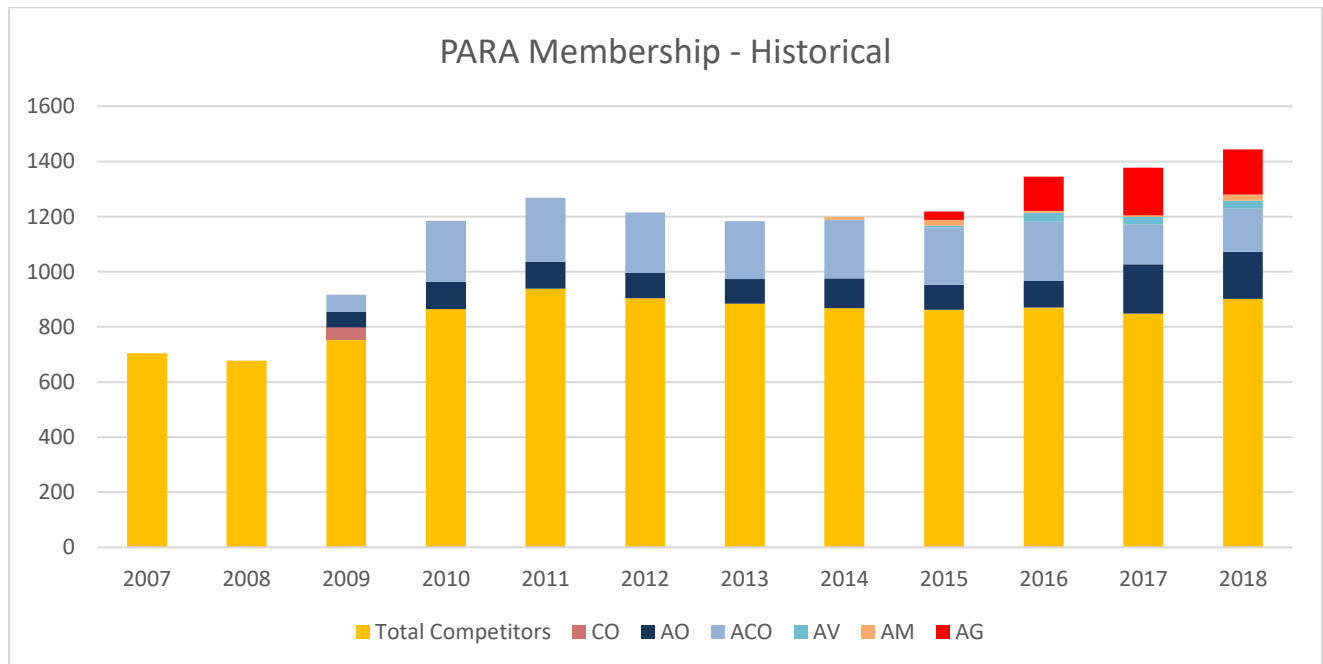
Membership Levels

Overall Membership

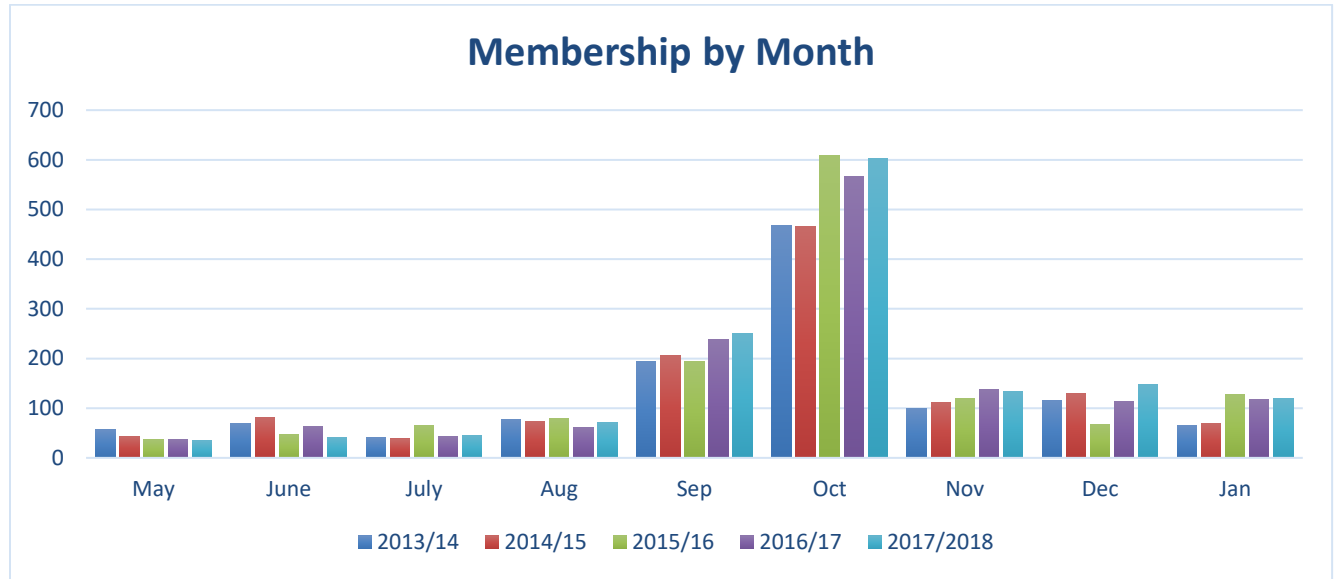
The overall PARA Membership level saw another increase in the 2017/18 season. The increase is primarily represented by the new USSA Category “Alpine General” and an increase in U10.

2011/12	2012/13	2013/14	2014/15	2015/16	2016/2017	2017/2018
1215	1183	1197	1218	1345	1378	1444

The below chart illustrates the membership levels over the past years separating the Total Membership between Officials, Competitors and the new USSA Category “Alpine General” added in the 2015/16 season.

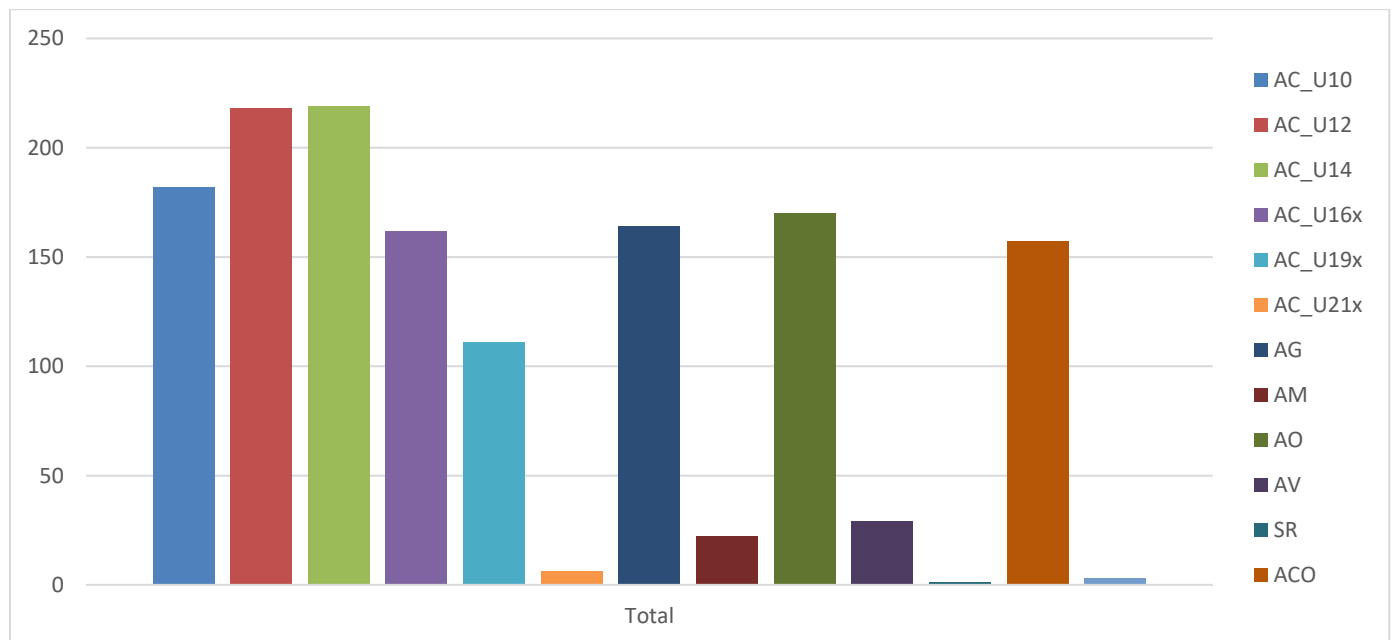


By Month Membership Signup



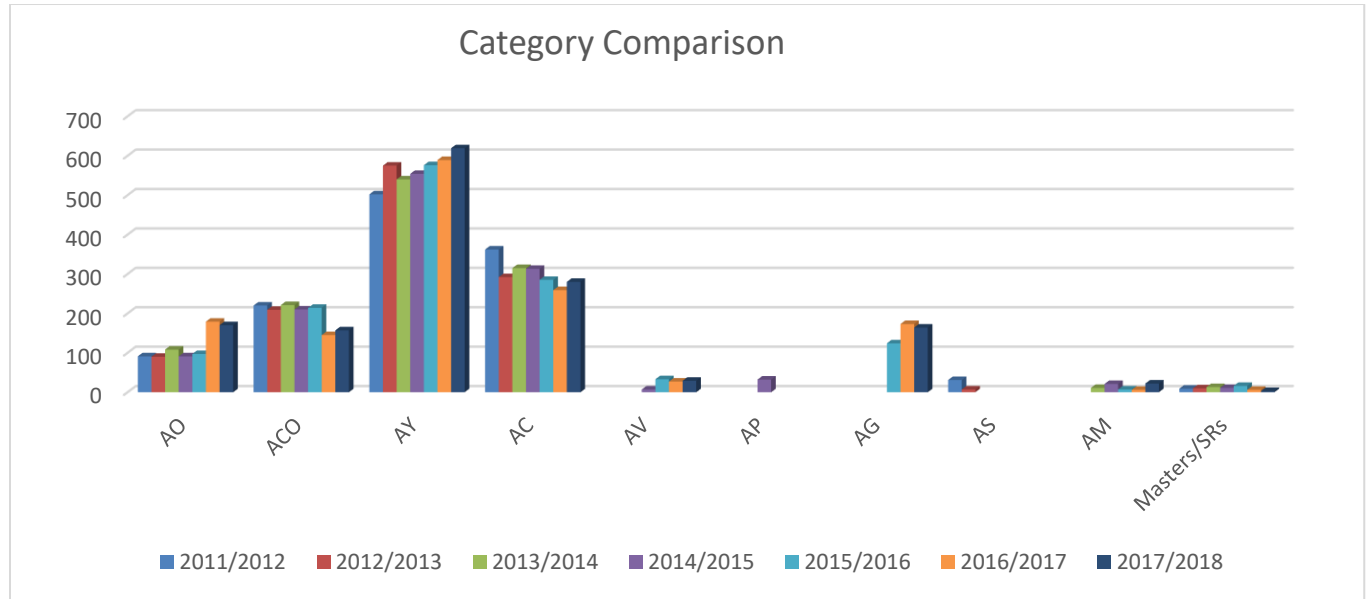
USSA Licensing Comparison

The below chart compares the USSA Licensing within this calendar year showing the licenses which individuals obtained. The first three bars are the Alpine Youth, followed by the next three columns showing the Alpine Competitors

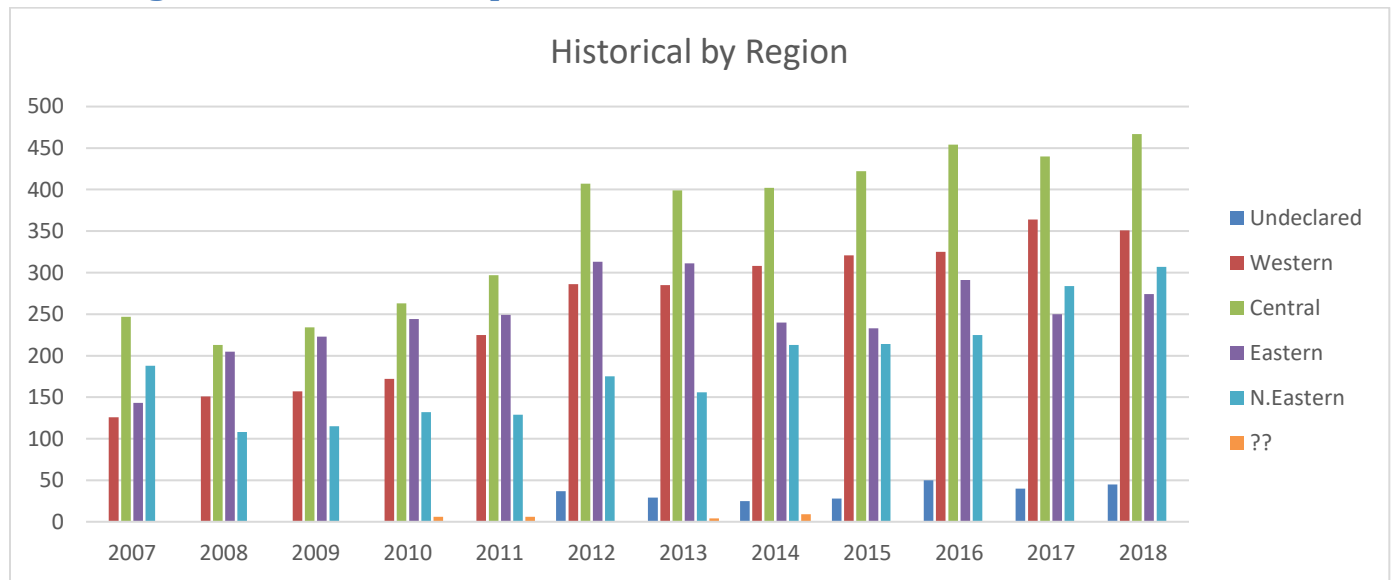


The next table is a comparison between the past seasons showing where the changes Licensing changes have occurred. An analysis by Age Category is not possible from previous years due to the USSA Age Change which

occurred in the 2012/13 Season. However, there is a comparable analysis starting with the 2011/12 Season through the 2017/2018 Season.



PARA Regional Historical Comparison



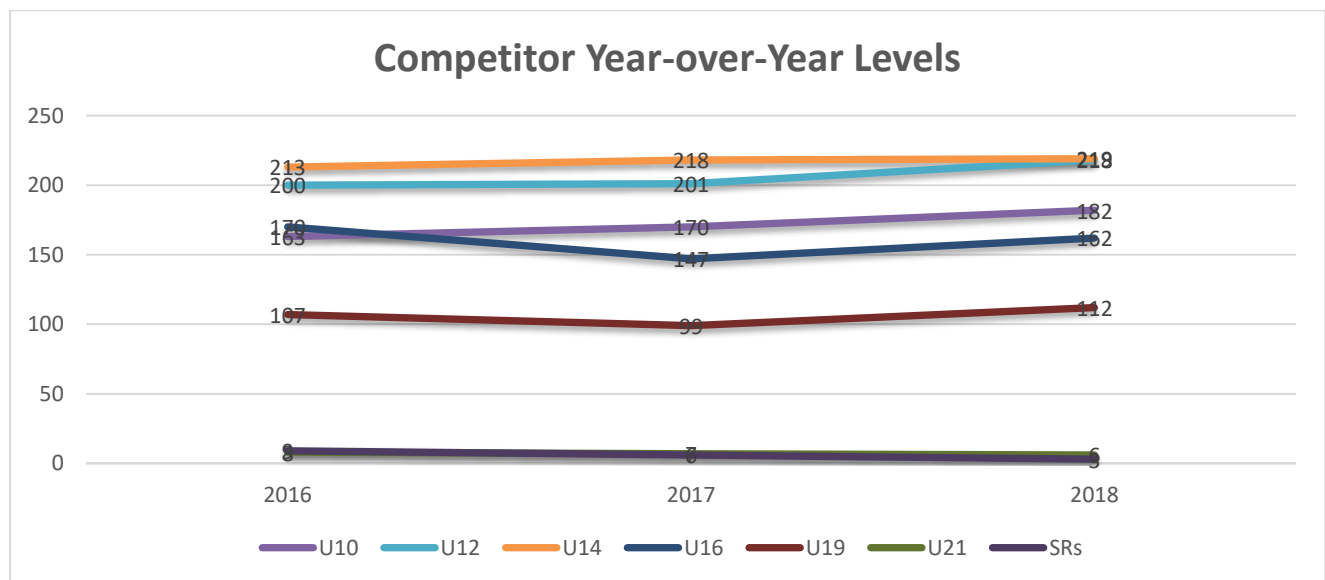
Note – The Regional total between 2013 and 2014 deltas was due to a realignment of Eastern & Northeastern clubs

Comparison Membership by Region

Count of USSA ID	Column Labels												Grand Total
Row Labels	AC_U10	AC_U12	AC_U14	AC_U16x	AC_U19x	AC_U21x	ACO	AG	AM	AO	AV	SR	Grand Total
?					1		8	9	11	14		2	45
Central	78	69	68	50	36	3	51	52	3	50	7		467
Eastern	22	54	49	44	30	1	26	7	5	30	5	1	274
Northeastern	23	49	43	31	19	1	31	62	1	34	13		307
Western	59	46	59	37	26	1	41	34	2	42	4		351
(blank)													
Grand Total	182	218	219	162	112	6	157	164	22	170	29	3	1444

PARA Year-Over-Year Competitor Age Category Comparison

The following graph displays the year-over-year competitor totals. The Age Categories have been approximately the same level for the past few years within 10-15 competitors. The Age Category of continued growth changes is primarily the U10 category. Since this is a relatively new category from a USSA/PARA perspective and that the growth seem to be consistent, PARA should focus on addressing the needs of this age category; how should we create a fun and attentive environment focusing on making the process important vs. making the actual competition the focus?



Membership Attrition Year over Year

5-year Attrition Trend in USSA Alpine Membership

The attrition rates from U14 up are staggering.

USSA 5-Year average attrition trend	
U14 to U16	-31%
U14 to U18	-53%
U14 to U21	-70%
U14 to Senior	-83%

USSA membership figures especially from the last two seasons (FY14 and FY15) show an increase in attrition as athletes move from the U16 to U18 ages jumping to 34% and 37% respectively, while other years and age group jumps average out to approximately 30%. For the last three seasons (FY13-FY15) the attrition as athletes move from U18 to U21 jumped sharply to 39%, 40% and 41%. There is a gap between high school and college participation and the transition to masters or club league racing.

PARA Attrition Trend Comparison

Membership Attrition using U14 as Basis								
Base	2014/15		2015/16		2016/17		2017/18	
<i>U14 Membership</i>	219		213		218		219	
<i>U14 to U16</i>	157	-28.31%	170	-20.19%	147	-32.57%	162	-26.03%
<i>U14 to U18 (U19 in 2015/16)</i>	102	-53.42%	107	-49.77%	99	-54.59%	112	-48.86%
<i>U14 to U21</i>	19	-91.32%	8	-96.24%	6	-97.25%	6	-97.26%

Quotas

Quota percentages remained relatively the same however the number of participants in PA Championships was increased due to the increase in Age Group Membership. There was an issue with the U14 percentage due to a maximum field size limitation and rounding calculations. The U14 calculation was slightly decreased to maintain the maximum field size including discretionary slots.

PARA Membership 2017/2018 Season

In the event that the actual value calculated from the percentage of the population falls below the minimum number or above the maximum number designated, that minimum or maximum number shall be used for the field size.

U16s:

The total number of athletes invited to the U16 Derby would be 50% percent of the PARA membership in the U16 age class, with a minimum of 70 athletes and a maximum 90. The min and max include the discretionary.

U14s:

The total number of athletes invited to the U14 Derby would be 40% percent of the PARA membership in the U14 age class, with a minimum of 70 athletes and a maximum 90. The min and max include the discretionary..

U12s:

The total number of athletes invited to the U12 Derby would be 40% percent of the PARA membership in the U12 age class, with a minimum of 70 athletes and a maximum 90. The min and max include the discretionary.

Quotas

Class >>		40.00% 86 AC_U12					39.50% 86 AC_U14					50.00% 80 AC_U16x				
Region		Western	Central	Eastern	North-eastern		Western	Central	Eastern	North-eastern		Western	Central	Eastern	North-eastern	
Age Class >>>		U12					U14					U16				
PARA Membership	M	23	38	23	25	109	24	38	29	24	115	15	27	20	16	78
by Region + Gender	F	23	29	31	22	105	35	29	20	18	102	21	21	24	15	81
Total		46	67	54	47	214	59	67	49	42	217	36	48	44	31	159
PARA Distribution by Region + age class		% of Total					% of Total					% of Total				
		21%	31%	25%	22%	100%	27%	30.9%	23%	19%	100%	23%	30%	28%	19%	100%
Gender Breakdown in Region		%M					%M					%M				
		50%	57%	43%	53%	51%	41%	57%	59%	57%	53%	42%	56%	45%	52%	49%
		%F					%F					%F				
		50%	43%	57%	47%	49%	59%	43%	41%	43%	47%	58%	44%	55%	48%	51%
Age Class >>>		U12					U14					U16				
quota slots		M					M					M				
		9	15	9	10	43	9	15	11	9	44	8	14	10	8	40
		F					F					F				
		9	12	12	9	42	14	11	8	7	40	11	11	12	8	42
quota slots by region		total					total					total				
		18	27	21	19	85	23	26	19	16	84	19	25	22	16	82
Discretionary		5					5					5				

Looking Ahead

1. USSA Dues Management fees will continue at 5% service fees for registration. With the BOD confirmation, an increase in the membership rates for the 2018/19 season will not be pursued, we have confirmed to USSA the same rate structure as in previous years
2. Institution of USSA Direct Deposit. USSA offered payment for your division or state dues by direct deposit for those interested. Instituted in the 2014/2015 season and has cut down the time in which funds are transferred from USSA to PARA.
3. Alpine General and Alpine Official increased likely at the costs to ACO. AG continues to grow and PARA should consider a plan for this resource base. How do we convert AG into AO/ACO?
4. PARA should consider discussing the qualifications for athletes to be considered toward quotas for post-season events. These qualifications should reflect the numbers of athletes committed to participating in the majority of season events.

Respectfully submitted,

Linda Finnerty