

PARA Website Report

2023 – 2024 Season

Carrie Scheetz – Website

My thoughts: with the age of social media, individual club websites, Group Me... What is the purpose of the website?

In the past there has been discussion to improve the site by placing results or pictures. There are still pictures missing from this year for the slide show due to BMR parents not being at those events or no one forwarding them to me. Many clubs will send stuff to me to post but there is missing age groups.

This was my insight 3 years ago and nothing has changed.

“I am uncertain when I took over the website. I initially worked with Al Yoon and Jason Cho from the Lattice Group, Inc. trying to redesign the website to make it more user friendly. The present site is still the one I redesigned in 2015. I continue to work to keep the website up to date and a tool for the PARA membership. Faced with problems along the way, Jason Cho from the Lattice Group has been very helpful. The downfall is I need to wait for an e mail response and then try to figure it out. Learning my way around the site has been a challenge. Many parts of the site are difficult to update or change. All of this is very time consuming.”

The race calendar is the most used page of the site and is often incomplete unless I update information similar to AdminSkiracing site used for registration.

The second most important part of the website is the state standings for each region and age group. There was talking about all age levels and regions use the same platform to make it easier but I am unsure where that ended up. Information about championships were posted in this area and many coaches did not know it even existed.

The third area that is most accessed page is for committee reports. This area needs updating. There is information posted from 1990 until now. This page is often just updated right before the spring meeting.

Pro's for the Website

All information for PARA members can be archived and updated. Members know where to find correct information about PARA.

Con for the Website

Information is not forwarded to be posted, often causing the site to look out of date.

No ability to change the layout of the site.

Cost

Email program.

I really believe the executive committee of PARA needs to evaluate the website and see if there is a better way to deal with disseminating information and archiving documents.

The site needs to be updated.